Global Solutions

Our job is to help you select and use the most suitable paints and coatings for your project, wherever you need them. AkzoNobel can do this. We can provide all our products and services almost anywhere in the world.

Each of our businesses brings their specialist expertise and technical know-how to provide paint for every type of work.

Technical expertise
Our technical teams are there from the inception of your project and throughout the whole process. They can advise on product selection and specification, supervise application, oversee installation and advise on future maintenance. Backed by local, regional and international laboratories we can even provide bespoke and unique products or colors.

Sustainable solutions
We're committed to reducing our impact on the planet and delivering more sustainable products and solutions to our customers, but we only do this if sustainability is at the heart of everything we do. That's why we've integrated sustainability into every area of our business - for the benefit of our clients, shareholders, employees and the world around us.

Global capability
We have staff in 80 countries and factories in almost as many. We can coordinate global specifications and deliveries. We can supply equivalent products and manage color consistency. Local staff are always on-hand with their knowledge of products and national requirements.

Total confidence
AkzoNobel has the products and knowledge to provide the best technical solutions for every job. Being the largest paint company in the world gives us the resources to support you wherever you operate.

AkzoNobel Global Solutions provide a seamless, integrated solution through a single point of contact. Global Solutions is a team with knowledge of all our products and how they can fit with your company’s requirements.

How this helps your company
You have easy access to our products, expertise, international teams and resources via a single service freeing up your people.

We can ensure product consistency around the world to maintain the performance of your products so your customers are satisfied.
Appearance matters
We have the products and services to meet the requirements of your industry.

Construction
Everything you need to decorate your building surfaces and components. Structural steel, windows and curtain wall, cladding, roofing and internal and external masonry can all be protected. Fire protection and specialist products for the mining and power industries complete the offer. We supply both professional and home users.

Automotive
We play a leading role in almost every re-spray. It’s why we’re the first choice partner for distributors, body shops, fleet owners, automotive suppliers and major truck and bus companies. For OEM many components are protected with our products.

Marine
With a truly global network make us your next stop for new building systems, maintenance and repair and sea stores. We are experts in antifoulings, fouling control systems, anticorrosion, abrasion-resistance and tank linings.

Yacht
From the smallest pleasure craft to the largest super yacht we have the answers. We can combine technical solutions with the most decorative of finishes to make your yacht stand out.

Oil, Gas and Chemicals
We work together with upstream and downstream customers worldwide providing the highest quality products to protect your plant against the harshest environments.

Branding and Retail
We can provide advice on color and coordinate global roll outs of new corporate images.

Aerospace
If you’re facing extremes of temperature, UV radiation and vibration, our high performance products are for you. Equipment manufacturer approval means we can maintain and repair all aircraft types.

Manufacturing
For almost everything you make we have a paint, coating or varnish. From coil-coated sheet and consumer goods to sports equipment and furniture - talk to us.

IT and Telecoms
These days it’s all about personality! And that’s especially true in the ultra-competitive Consumer Electronics market. Catching the eye of the consumer and getting them to pick up your product is what separates the market leaders from the followers. In this fast-growing, high turnover marketplace you need a coatings manufacturer who can help your designers and deliver the proven formulas to ensure you hit the market on schedule and with colors that will push the consumer’s buttons.

Packaging
Keep food and drink fresher for longer with our huge range of hi-tech internal and external coatings. We’ve been understanding your packaging needs for more than 100 years.

And we have a complete portfolio of technologies using either liquid, powder or specialist systems to meet all the challenges you can throw at us.
Look down the street. Glance in a store. Cast an eye over that passing truck.

Chances are paint is never far away, decorating and protecting countless surfaces.

Paint works overtime to make your products, buildings or vehicles look good, last longer and present your brand image and values. So if the coated surface is failing, flaking or the incorrect color it says all the wrong things about your business.

And that's not all.

Putting things right could also cost you considerable time and money.

So whether you are a specialist company or a global corporation, maintaining your image is vital.

Only AkzoNobel Global Solutions has the resources, advanced technology and logistical expertise to deliver fully integrated programs worldwide. It's a winning approach that works for major construction projects, automotive companies, ship owners, aircraft manufacturers and leading names such as Shell, McDonalds and DHL.

Enhancing your brand

A brand is a promise to your customer. We can help maintain your brand integrity worldwide by getting the color mix exactly right. And, because we understand the impact of variables such as environment and application, we make sure your brand’s good looks are there to stay. Ask us where color is heading next. And how to make the trend work for you.

Prolonging asset life

Water, light, heat, fire, impact, corrosive substances. Our paints are specifically designed to resist their threat and prolong the life of your asset.

Adding value

Technology continues to advance in leaps and bounds to deliver paint and coatings that work smarter than ever. We add more value for you and your customers through innovations such as dirt repellent wall paints, scratch resistant transport coatings, anti-graffiti coatings and many more.

Saving time and money

The right paint means more than just longer property life. By addressing all your color, image and protection needs in one service, we save you time and money too.
Many companies now take into account the overall impact of their products, both during manufacture and throughout their lifetime.

Our paints and coatings are engineered to have lower environmental impact when applied and to have maximum in-service life to reduce maintenance and to extend the life.

Throughout AkzoNobel sustainability has become firmly anchored in our regular business processes. Sustainability is fully integrated into our strategy. We have defined special focus areas where we want to make a step change to become a true sustainability leader. We believe that major business opportunities can be unlocked by applying sustainability thinking across the complete value chain from raw material extraction to recycling or disposal of end products.

Of course excellence in operations, supported by robust health safety and environmental management, is a fundamental building block of our sustainability framework. Throughout AkzoNobel we foster the same social values reflecting the way in which we conduct our business and develop our employees. Our stakeholder engagement reflects the complexity of today's society, ranging from partnerships with non-governmental organisations to involvement in community projects in emerging countries.

We are proud that AkzoNobel, is listed among the world leaders in the Chemicals sector on the Dow Jones Sustainability Index. Our clear objective is to remain in the top three.

In practical terms this means that we offer coatings with a range of sustainability benefits, for example:

- Internal paints which reflect light and external coatings which reflect heat: these reduce the energy required for lighting or air conditioning and improve working conditions
- Water-based coatings which release less solvent when applied
- Solvent free powders which produce almost no waste as any overspray can be recycled or reprocessed.

Leaders in sustainability

AkzoNobel has been ranked as the Chemicals supersector leader 2010/2011 on the influential Dow Jones Sustainability World Indexes.

How often have you heard the plea 'keep it simple'? At Global Solutions we do just that by allocating one team, one project manager and one integrated solution to deliver your project. Our job is to liaise with all parties to make sure your chosen colors and performance levels aren't just nearly right - they are right.

We work with you to:

- prepare color patterns and samples for your agreement and distribution
- write performance specifications you or your customers can follow
- assist with contract management
- ensure the performance with a choice of warranties
- create the right image and make sure it stays looking good
- access a worldwide network of approved suppliers who apply our paint products to the highest standards
Next Steps

Multinational?
We can help you show your true colors worldwide through our global network.

Architect or designer?
We can help you make sure the colors you specify are the colors you achieve on any material, with the best performance, on any continent.

Manufacturer or Contractor?
For your own production or contracted work we provide the local support to ensure your products look right and last longer.

AkzoNobel can provide the coatings for your next project

For expert advice backed by a world class track record contact AkzoNobel Global Solutions.

We can provide the first point of contact and will then coordinate the response from each of our specialists in the dedicated business areas.

Email: globalsolutions@akzonobel.com
Call: +44 1235 442 115
Visit: www.akzonobel.com/globalsolutions
AkzoNobel is the largest global paints and coatings company and a major producer of specialty chemicals. We supply industries and consumers worldwide with innovative products and are passionate about developing sustainable answers for our customers. Our portfolio includes well known brands such as Dulux, Sikkens, International and Eka. Headquartered in Amsterdam, the Netherlands, we are a Global Fortune 500 company and are consistently ranked as one of the leaders on the Dow Jones Sustainability Indexes. With operations in more than 80 countries, our 55,000 people around the world are committed to excellence and delivering Tomorrow’s Answers Today™.

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